# How to decarbonize the Indian Industry?

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# **Setting the Context --- Whose problem are we trying to solve?**

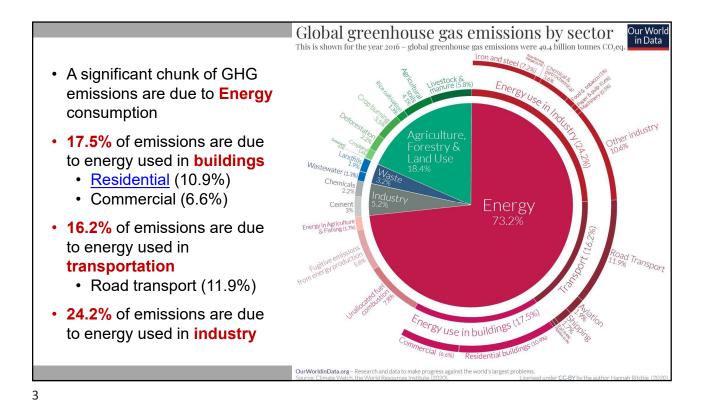
How many of you are representing your organization?

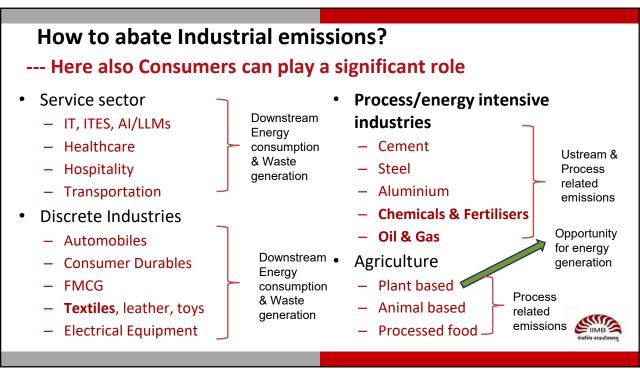
How many of you are representing yourself and your families?

Because, this is not a 9 to 5 problem, but a 24/7 problem...

And, its not just a problem of industry, but also the problem of individuals, families and communities...







# Strategies for Decarbonization

#### **Decarbonizing Production phase/Upstream**

#### Investments into Technology

- R&D, Carbon Capture technologies
- Green product and process development

# Greener Materials & Energy

- Green raw materials
- Recycled/recyclable material
- Green fuels, renewable energy

#### Supplier Engagement

- Identify major suppliers
- Help them to decarbonize
- · Create circularity in supply chains

## Decarbonizing Use phase/Downstream

- Behavioural Change Management
  - Awareness creation among employees and customers
  - Public awareness creation
- Provide Greener products/services
  - Low carbon options (e.g. EVs)
  - Best practices for energy efficiency
    - IT services, Education, Hotels, Tourism, Event Management
- Target the Luxury Segment
  - Start charging green premium



# How can GreenCo help with decarbonization efforts?

- GreenCo rating provides a structured method to assess and improve environmental performance across multiple dimensions
  - Management Systems
  - Energy Management
  - Carbon Management
  - Water Management
  - Material Resource Management
  - Green Supply Chain
  - Product Stewardship & Life Cycle Approach
  - Innovation for Environment
  - Green Built Environment
- GreenCo council is building capacity through advisory and training



# Rialto's GreenCo Journey

- Catalyst for Structured Sustainability
  - Rialto's sustainability journey began after exposure to the GreenCo framework at the 2016 GreenCo Summit in Hyderabad.
  - Inspired by the summit, Rialto formalized its environmental practices under the GreenCo model, integrating it into company strategy.
- Progression Through GreenCo Certification Levels:
  - Achieved GreenCo Bronze Certification in 2017 by aligning existing practices with the framework.
  - Earned GreenCo Platinum Certification in 2022—one of the highest accolades after significant improvements in energy, water, and waste management.
  - This recognition validated Rialto's sustainability maturity and positioned it among top sustainable manufacturers in India.

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# Transformation into a sustainable organization

- Operational Transformation
  - Under GreenCo guidance, Rialto implemented key projects such as:
    - A 1.74 MWp solar plant (meeting 80% of energy needs with renewables).
    - Rainwater harvesting and achieving Water Positive Status (5x water replenishment).
    - Diverting **99.9% of waste from landfills**, contributing to **Zero Waste to Landfill Certification** in 2024.
- Influence on Supply Chain Sustainability (Scope 3)
  - The Green Supplier Development Program (GSDP), aligned with GreenCo goals, was launched in 2022 to decarbonize the supply chain.
  - Supported suppliers in adopting green practices through audits, training, and technology sharing, reducing their emissions and operating costs.



# Other benefits of GreenCo

#### Benchmarking and Industry Recognition

- Rialto became one of only 13 companies in India to achieve GreenCo
   Platinum+, setting a benchmark for SMEs.
- Set a carbon neutrality goal by 2028 & Net Zero by 2040
- GreenCo compliance enabled Rialto to align closely with Procter & Gamble's 2040 net zero vision.

#### GreenCo's Impact on Rialto

- served as the cornerstone of Rialto's sustainability transformation
- provided the framework, motivation, and metrics to become a model of sustainable manufacturing.

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# GreenCo impact on Godrej & Boyce (G&B)

## Certification and Recognition

- Multiple G&B facilities, including those under Godrej Appliances, Interio, and Construction, achieved high levels of GreenCo certification (e.g., Platinum and Platinum Plus ratings).
- These recognitions validated G&B's commitment to sustainability and drove further adoption of best practices across divisions.

#### Quantifiable Reductions in Environmental Footprint

- G&B reported significant reductions as a result of GreenCo-aligned initiatives:
  - 52% reduction in specific energy use.
  - 60% reduction in specific water use.
  - 99% waste elimination rate (i.e., nearly zero waste to landfill).



# GreenCo impact on Godrej & Boyce (G&B)

## Net-Zero and Circular Economy Goals

 GreenCo was instrumental in guiding G&B's push towards net-zero buildings and operations.

#### Green Product Development

- GreenCo influenced the development of over 500+ green-certified products, with 37% of revenue generated from "Good & Green" products by the end of FY23.
- The framework encouraged lifecycle thinking, innovation in ecodesign, and stewardship, which aligned with Godrej's goal of reducing environmental impact while addressing social issues.



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# Make a difference as an individual – Shared Responsibility Shopping Water Mindful consumption Food Green Home Events

